DCT Publisher Spotlights

Requested Ad Sizing:
A Publisher Spotlight promotes a single, specific title from the advertiser. Each spotlight consists of the book’s cover image, publisher name, title, author(s)/editor(s), up to 200 words of descriptive copy, and a link to learn more.

Other Specifications:

• Provide the following for the title:
  • ISBN
  • Title
  • Product URL
  • Cover image

• The Advertising Manager will preview your Publisher Spotlight in advance of its publication date to ensure your expectations are met.

• A DCT Publisher Spotlight can promote any health sciences book title with an ISBN.

• It is recommended that DCT Publisher Spotlights promote a title on the most recent edition of Doody’s Core Titles, especially those that are Essential Purchase Titles or are new to DCT.

Sample Publisher Spotlight from Doody’s Core Titles

Advertise Manager: Caitlin Szontagh
Email: caitlin@doody.com
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