

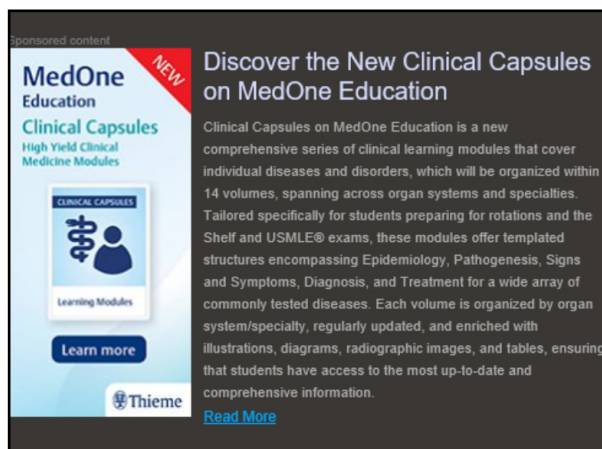
DCDM Product Showcase

Requested Ad Sizing:

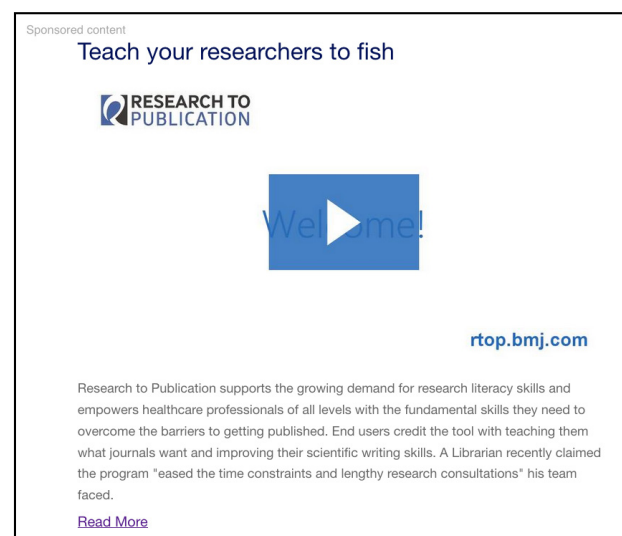
- Image Size: Max width 150 pixels x Max height 300 pixels.
- Images must be submitted in .GIF, .JPG, or .PNG format and meet the sizing requirements above and the specifications listed below.
- Alternatively, a video thumbnail may be embedded (max 300 pixels wide by max 200 pixels high).

Other Specifications:

- In addition to an image or video, please provide a headline, copy (approximately 100 words), and the URL to your preferred landing page or video.
- Advertisers should structure the content to answer this question: what problem does this product solve for the end user and for the librarian who will be providing it to the end user?
- Promotions may feature any advertiser product or service, not just books.
- Each Showcase runs for one month on the newsletter and the website.
- Send artwork, copy and URL by using the green “Submit Your Assets Here” button below.



Sample Product Showcase with Image from Doody's Collection Development Monthly



Sample Product Showcase with Video from Doody's Collection Development Monthly