



## CARDIOLOGY

### Master title list



Cardiology - gold.xlsx

Master List provided in a separate Excel spreadsheet.

Total number of titles surveyed: 552

### Topic areas

- Anatomy/pathology: 19 (3.4%)
- Arrhythmias/Electrophysiology: 57 (10.3%)
- Coronary disease: 14 (2.5%)
- Critical care: 8 (1.4%)
- ECG: 48 (8.7%)
- General<sup>1</sup>: 202 (36.6%)
- Heart failure/cardiomyopathy: 30 (5.4%)
- Hypertension: 16 (2.9%)
- Imaging<sup>2</sup>: 58 (10.5%)
- Interventional: 30 (5.4%)
- Nuclear: 5 (0.9%)
- Peds/congenital: 31 (5.6%)
- Surgery: 2 (0.4%)
- Valve disease: 11 (2.0%)
- Vascular disease<sup>3</sup>: 21 (3.8%)

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<sup>1</sup> Includes miscellaneous topics that do not fit into other categories, e.g., sports cardiology, cardiology in women

<sup>2</sup> Except nuclear imaging

<sup>3</sup> Generally, peripheral vascular

## Product types

- Code: 1 (0.2%)
- Handbook: 42 (7.6%)
- Media: 3 (0.5%)
- Monograph: 50 (9.1%)
- Patient Ed<sup>4</sup>: 5 (0.9%)
- Reference: 410 (74.3%)
- Textbook: 9 (1.6%)
- Update: 1 (0.2%)

## Price bands

Range	# of titles <sup>5</sup>	%
\$0 - \$24.99	30	5.6
\$25.00 - \$49.99	94	17.5
\$50.00 - \$99.99	143	20.7
\$100.00 - \$149.99	78	14.6
\$150.00 - \$199.99	97	18.1
\$200.00 - \$249.99	59	11.0
\$250.00 - \$299.99	25	4.7
\$300.00 - \$399.99	9	1.7
\$400.00 and up	1	0.2

## Leading publishers

Publisher	# of titles	Comment about program
Springer	156	Overall, typically narrow titles under Springer imprint (141 titles) and broader titles from Humana (15)
Elsevier	69	Titles range from major clinical works to scientific monographs; number includes 7 Academic Press, 5 Churchill-Livingstone, 5 Saunders, 3 Mosby titles
Wiley-Blackwell	40	Mix of clinical and scientific titles, mostly fairly modest
Oxford University Press	39	Strongly clinical
Jaypee Brothers	38	India-based publisher with UK and US editorial offices; less selective than other publishers on this list. Number includes 2 titles from JP Medical Publishers, the UK/US operation
Lippincott Williams & Wilkins	36	Purely clinical

## Star ratings

- 5 stars: 25
- 4 stars: 77
- 3 stars: 141
- 2 stars: 2

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<sup>4</sup> Titles for patients/caregivers published by Doody participating publishers and submitted for inclusion in database. Many other titles aimed at the general public are published by other organizations.

<sup>5</sup> Does not include titles for which no price is provided by publisher.