2024 Ad Specifications

Librarian Announcements

Specifications:

- Send the copy for the full month’s worth of messages indicating desired week for each announcement and include the link or URL by the copy due date.

- Please note: a full month’s submissions include an announcement in each Friday’s Doody’s Review Service Weekly Literature Update AND the monthly Doody’s Core Titles newsletter on the second Tuesday of the month.

- Announcements must be no more than 100 words (including the headline and URL). Suggested copy format is provided below.

- Do not embed additional URLs within the text.

- All announcements are subject to approval and editing by Doody Enterprises’ editorial staff.

- Send the copy for your Librarian Announcements to Caitlin Szontagh (caitlin@doody.com).

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<tbody>
<tr>
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<td>12/8/23</td>
<td>May</td>
<td>4/12/24</td>
<td>September</td>
<td>8/9/24</td>
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<td>August</td>
<td>7/12/24</td>
<td>December</td>
<td>11/8/24</td>
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Sample Librarian Announcement

NEW AND NOTEWORTHY

The Leader in Global Pediatric Medical Publishing: AAP Publications

What a difference a year makes! In November, we celebrated a 1-year milestone of joining the most vital AAP publications (books, journals, news, point-of-care solutions, and patient education) on one platform at publications.aap.org, garnering 10 million site views by pediatric health care professionals since launch!

In addition to our reflection on the successes of 2023 and the wide-reaching distribution of our evidence-based, peer-reviewed content addressing crucial determinants of health and achieving health equity, we look ahead in 2024 to the significance of milestones like the Red Book® Online® 20th and Pediatrics® 75th anniversaries and the birth of a new global open access journal, Pediatrics Open Science™.

Consider an upgrade to all 6 journals and periodicals with the eJournals Collection (EJC) package granting full access to all current and archived original research, clinical review, and news published in Pediatrics® Online®, NeoReviews™, AAP Grand Rounds™, and AAP News™. As a bonus, the EJC ensures that your patrons have access to every article curated by the editors in the Digital Pediatric Collections area.

To discover all the latest resources to help your patrons support all their neonatal and pediatric patients, visit the Read More link below.

Read More...