

## Librarian Announcements

### Specifications:

- Send the copy for the full month's worth of messages indicating desired week for each announcement and include the link or URL by the copy due date.
- Please note: a full month's submissions include an announcement in each Friday's Doody's Review Service Weekly Literature Update AND the monthly Doody's Core Titles newsletter on the second Tuesday of the month.
- Announcements must be no more than 100 words (including the headline and URL). Suggested copy format is provided below.
- Do not embed additional URLs within the text.
- All announcements are subject to approval and editing by Doody Enterprises' editorial staff.
- Send the copy for your Librarian Announcements to Caitlin Szontagh (caitlin@doody.com).

Ad Month	Copy Deadline	Ad Month	Copy Deadline	Ad Month	Copy Deadline
January 2024	12/8/23	May	4/12/24	September	8/9/24
February	1/12/24	June	5/10/24	October	9/6/24
March	2/9/24	July	6/7/24	November	10/11/24
April	3/8/24	August	7/12/24	December	11/8/24

**NEW AND NOTEWORTHY**

**The Leader in Global Pediatric Medical Publishing: AAP Publications**

What a difference a year makes! In November, we celebrated a 1-year milestone of joining the most vital AAP publications (books/eBooks, scholarly journals, news, point-of-care solutions, and patient education) on one platform at [publications.aap.org](https://publications.aap.org), garnering 10 million site views by pediatric health care professionals since launch!

In addition to our reflection on the successes of 2022 and the wide-reaching distribution of our evidence-based, peer-reviewed content addressing social determinants of health and achieving health equity, we look ahead in 2023 to the significance of milestones like the *Red Book Online*® 20th and *Pediatrics*® 75th anniversaries and the birth of a new global open access journal, *Pediatrics Open Science*™.

Consider an upgrade to all 6 journals and periodicals with the eJournals Collection (EJC) package granting full access to all current and archived original research, clinical review, and news published in *Pediatrics*®, *Hospital Pediatrics*®, *Pediatrics in Review*®, *NeoReviews*™, *AAP Grand Rounds*™, and *AAP News*™. As a bonus, the EJC ensures that your patrons have access to every article curated by the editors in the digital *Pediatric Collections* area.

To discover all the latest resources to help your patrons support all their neonatal and pediatric patients, visit the Read More link below.

[Read More...](#)

Sample Librarian Announcement