



Doody's Core Titles® Data Usage Policy

Background

Upon the publication of each annual edition of Doody's Core Titles, Doody Enterprises provides publishers with a list of their titles that have been selected. Publishers are encouraged to make use of these data at no cost to promote their titles on their proprietary marketing materials and platforms.

Permissions

Publishers are permitted to share the following data provided or requested on their proprietary marketing materials and platforms:

- the whole or partial list of the publisher's selected titles
- Doody's Core Titles scores
- Doody's Core Titles specialties
- Essential Purchase Title designations
- the Doody's Core Titles logo
- the Doody's Core Titles® brand (must include ® symbol)

Proprietary marketing materials and platforms include, but are not necessarily limited to,

- the publisher's website
- the publisher's e-commerce platform or bookstore
- the publisher's digital and print newsletters
- the publisher's digital and print marketing materials
- the publisher's advertisements
- the publisher's social media pages

Doody Enterprises encourages publishers to share their use of Doody's Core Titles data so it can be shared on Doody Enterprises platforms, social media, and newsletters, as appropriate.

Restrictions

Publishers must only refer to titles selected for the current edition of Doody's Core Titles. Any references to a previous edition must be updated or removed within a reasonable period of time. If a title selected for a previous edition is not selected for the current edition, it is no longer considered a Doody's Core Title.

Publishers are not permitted to publish any Doody's Core Titles data to a third-party or non-proprietary platform (e.g. Amazon.com). This includes data fed to or scraped by third parties. Third parties, such as aggregators and distributors, have the opportunity to license Doody's Core Titles data independently. Any unlicensed Doody's Core Titles discovered on third-party or non-proprietary platforms without a license will be investigated. If it is determined that the publisher is responsible for sharing those data, knowingly or unknowingly, it will be the publisher's responsibility to promptly and at their own expense work with the third party to remove Doody's Core Titles data from the non-proprietary platform(s).