

## Librarian Announcements

### Specifications:

- Send the copy for the full month’s worth of messages indicating desired week for each announcement and include the link or URL by the copy due date.
- Please note: a full month’s submissions include an announcement in each Friday’s Doody’s Review Service Weekly Literature Update AND the monthly Doody’s Core Titles newsletter on the second Tuesday of the month.
- It is strongly recommended that each announcement is different. Whether it’s promoting different products or services, or promoting the same message in different ways, switching up the announcements throughout the month increases audience engagement.
- Announcements must be no more than 100 words (including the headline and URL). **There are no images included with the announcement.**
- Do not embed additional URLs within the text.
- All announcements are subject to approval and editing by Doody Enterprises’ editorial staff.
- Send the copy for your Librarian Announcements by using the green “Submit Your Assets Here” button below according to the schedule below.

Ad Month	Copy Deadline	Ad Month	Copy Deadline	Ad Month	Copy Deadline
January 2025	12/13/24	May	4/11/25	September	8/8/25
February	1/10/25	June	5/9/25	October	9/12/25
March	2/7/25	July	6/13/25	November	10/10/25
April	3/7/25	August	7/11/25	December	11/7/25

**NEW AND NOTEWORTHY**

**Add Ovid’s BioDigital Human interactive, 3D anatomy solution to your holdings.**

Available now on the Ovid® platform, the BioDigital Human is a brand-new human anatomy visualization tool designed to support a whole range of programs, including medicine, nursing, physical or occupational therapy, sports medicine, and exercise science.

Available in 8 languages, the BioDigital Human serves as a great alternative to cadaver labs by offering:

- Thousands of medically accurate 3D models and animations
- Hundreds of diseases and conditions
- Female, male, adult, and pediatric anatomy
- Authoring toolkit and customizing functionality
- Cloud-based architecture and HTML linking
- Easy LMS integration

[Read More...](#)

*Sample Librarian Announcement*