2024 Ad Specifications



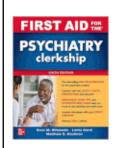
DRS Publisher Spotlights

Requested Ad Sizing:

A Publisher Spotlight promotes a single, specific title from the advertiser. Each spotlight consists of the book's cover image, publisher name, title, author(s)/editor(s), up to 200 words of descriptive copy, and a link to learn more.

Other Specifications:

- Provide the following for the title:
 - ISBN
 - Title
 - Product URL
 - Cover image
- The Advertising Manager will preview your Publisher Spotlight in advance of its publication date to ensure your expectations are met.
- DRS Publisher Spotlights can promote any health sciences book title with an ISBN.
- It is highly recommended that you promote a recently published, high-priced book that has received a 4- or 5-star review in Doody's Review Service.



* * * * Score: 90

McGraw Hill

First Aid for the Psychiatry Clerkship, 6th Edition

Author: Blitzstein, Sean M., MD; Ganti, Latha, MD, MS, MBA, FACEP, FAHA; Kaufman, Matthew S., MD

Excel on your rotation, impress on the wards, and score your highest on the shelf exams with this bestselling reference. This new edition of First Aid for the Psychiatry Clerkship has been updated with the latest clinical perspectives and research. Ask just about any student who has been through their ... Read More...

Sample Publisher Spotlight from Doody's Review Service

www.doody.com