

Librarian Space Ads

Requested Ad Sizing:

- Both banner ads and footer ads are 728 pixels wide x 90 pixels high.
- Sidebar ads are 180 pixels wide x 150 pixels high.
- Ads must be submitted in .GIF, .JPG, or .PNG format and meet the sizing requirements above and the specifications listed below.



Sample sidebar advertisement

Other Specifications:

- For newsletter banners and footers, we will accept only static images. For website banners and footers, we will accept image or Flash. For sidebar ads, we will accept only static images for newsletter or website.
- All space ads should have a border to ensure readability on websites and newsletters.
- We recommend that advertisers' ads link to a web page they control and that appeals to librarians using Doody's websites.
- Doody Enterprises is not responsible for the viability of a sponsor's link.
- Advertisers can change their ad as frequently as monthly as long as the artwork and notice are received within the schedule provided.
- Send artwork and URL to Caitlin Szontagh (caitlin@doody.com) according to the schedule below.

Ad Month	Artwork Deadline	Ad Month	Artwork Deadline	Ad Month	Artwork Deadline
January 2024	12/8/23	May	4/12/24	September	8/9/24
February	1/12/24	June	5/10/24	October	9/6/24
March	2/9/24	July	6/7/24	November	10/11/24
April	3/8/24	August	7/12/24	December	11/8/24



Sample banner/footer advertisement