DCDM Product Showcase

Requested Ad Sizing:

- Size: Max width 150 pixels x Max height 300 pixels.
- Images must be submitted in .GIF, .JPG, or .PNG format and meet the sizing requirements above and the specifications listed below.
- Alternatively, a video thumbnail may be embedded (max 300 pixels wide by max 200 pixels high).

Other Specifications:

- In addition to an image or video, please provide a headline, copy (approximately 100 words), and the URL to your preferred landing page or video.
- Advertisers should structure the content to answer this question: what problem does this product solve for the end user and for the librarian who will be providing it to the end user?
- Promotions may feature any advertiser product or service, not just books.
- Each Showcase runs for one month on the newsletter and the website.
- Send artwork, copy and URL to Caitlin Szontagh (caitlin@doody.com).