

DCDM Product Showcase

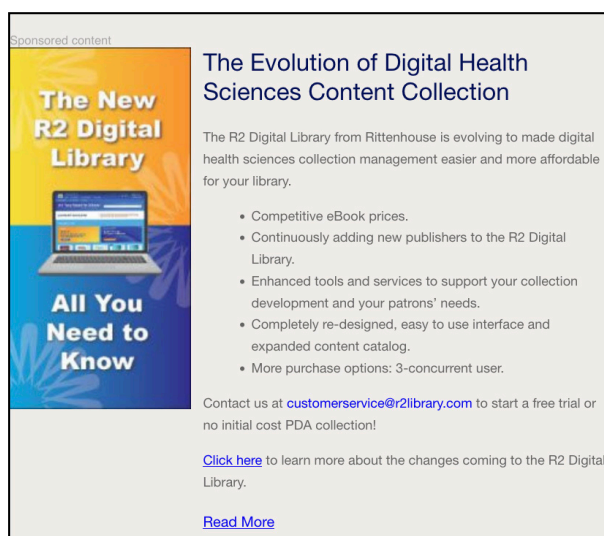
Requested Ad Sizing:

- Size: Max width 150 pixels x Max height 300 pixels.
- Images must be submitted in .GIF, .JPG, or .PNG format and meet the sizing requirements above and the specifications listed below.
- Alternatively, a video thumbnail may be embedded (max 300 pixels wide by max 200 pixels high).

Other Specifications:

- In addition to an image or video, please provide a headline, copy (approximately 100 words), and the URL to your preferred landing page or video.
- Advertisers should structure the content to answer this question: what problem does this product solve for the end user and for the librarian who will be providing it to the end user?
- Promotions may feature any advertiser product or service, not just books.
- Each Showcase runs for one month on the newsletter and the website.
- Send artwork, copy and URL to Caitlin Szontagh (caitlin@doody.com).

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The New R2 Digital Library

All You Need to Know

The Evolution of Digital Health Sciences Content Collection

The R2 Digital Library from Rittenhouse is evolving to make digital health sciences collection management easier and more affordable for your library.

- Competitive eBook prices.
- Continuously adding new publishers to the R2 Digital Library.
- Enhanced tools and services to support your collection development and your patrons' needs.
- Completely re-designed, easy to use interface and expanded content catalog.
- More purchase options: 3-concurrent user.

Contact us at customerservice@r2library.com to start a free trial or no initial cost PDA collection!

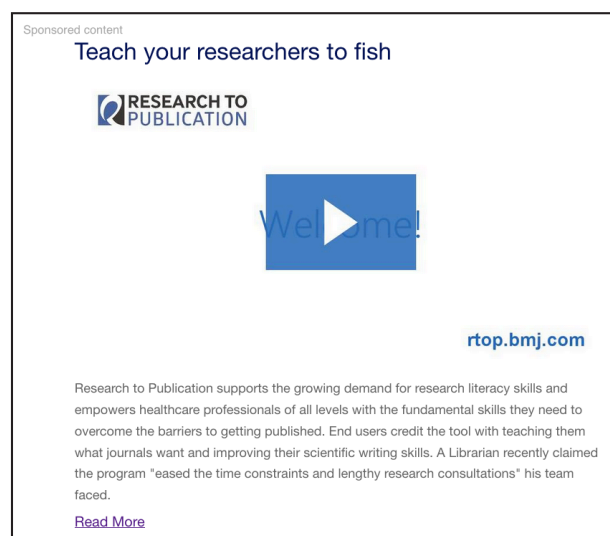
[Click here](#) to learn more about the changes coming to the R2 Digital Library.

[Read More](#)

Sample Product Showcase with Image from Doody's Collection Development Monthly

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Teach your researchers to fish



RESEARCH TO PUBLICATION

Welcome!

rtop.bmj.com

Research to Publication supports the growing demand for research literacy skills and empowers healthcare professionals of all levels with the fundamental skills they need to overcome the barriers to getting published. End users credit the tool with teaching them what journals want and improving their scientific writing skills. A Librarian recently claimed the program "eased the time constraints and lengthy research consultations" his team faced.

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Sample Product Showcase with Video from Doody's Collection Development Monthly