



## **Library Board of Advisors Member Description**

### **About the Library Board of Advisors (LBA)**

Since its inception, Doody Enterprises, Inc., has counted on and championed the voices of leaders in the health sciences library community to guide and inform the company's product development and services. The primary objective of the LBA is to provide Doody's leadership with critical insights on emerging trends in health sciences librarianship and to advise on ways Doody's as a service provider may strategically adapt to shifts in the health information landscape. The LBA plays a critical role in ensuring Doody's remains a relevant, positive, and mainstay contributor to the health sciences library community, market, and profession.

### **Library Board of Advisors Member Role & Responsibilities**

Members of the Library Board of Advisors are volunteer leaders who are specially invited to serve in an advisory capacity based on their contributions to health sciences librarianship, their reputation in the field, and their familiarity and previous work with Doody Enterprises.

Doody's leadership relies on LBA members...

- To provide insights on recent trends in health sciences librarianship;
- To advise on matters of new product and/or service development;
- To provide feedback on existing products or services;
- To assist in identifying outstanding librarians and health care professionals to serve as Doody's volunteer editorial contributors including, but not limited to, Editorial Review Group Chairs, Doody's Core Titles Librarian Selectors, and Guest Authors and Reviewers;
- To make every effort to attend the annual LBA meeting, either in-person at the Medical Library Association conference or virtually in the early summer;
- And to represent the Doody's brand positively within and among their professional networks.

Throughout their tenure, members receive complimentary access to Doody's Review Service for the purpose of providing product feedback.

Members serve three-year, renewable terms. While ad hoc meetings may be scheduled to accomplish specific tasks, a member's time commitment centers around the annual Board meeting and occasional asynchronous collaboration initiated by Doody's leadership.

### **About Doody Enterprises, Inc.**

Since 1993, Doody Enterprises has been the most trusted source of timely, expert reviews of newly published books in the health sciences. We specialize in timely, targeted information update services for health sciences librarians that combine customized weekly literature update emails with content-rich websites. Our product portfolio includes ***Doody's Review Service®***, ***Doody's Core Titles®***, ***Doody's Collection Development Monthly™***, and ***Doody's Special Topics Lists***.